



## Happy Cup Coffee Announces Winner of “Roaster For a Day” Contest

*More than 300 java junkies entered to win a chance to create their own signature blend and take home a year’s supply of fresh, sustainably sourced coffee*

**Portland, Ore.** – April 10, 2012 – Happy Cup Coffee, a roasting company with a heart, is pleased to announce the winner of its inaugural “Roaster for a Day” contest. The winner will receive a hands-on coffee roasting lesson from master roaster Trevin Miller, the chance to create their own signature coffee blend, and take home a year’s supply of fresh, sustainably sourced coffee (\$750 value).

More than 300 people entered the contest for the chance to win this one-of-a-kind caffeine-filled prize.

And, the winner is.... Senyie Groff.

“Portland is now home to some of the nation’s top artisan coffee companies,” shares co-founder, Rachel Bloom. “And consumers are curious about the **farm-to-cup** story. So we’re excited to share what it takes to source, select, and roast a great cup of coffee that has also been sustainably made.”

“I can’t wait to welcome Senyie and three lucky friends to Happy Cup’s roasting facility and put them to work!” states Trevin Miller, master roaster.

### **About Happy Cup Coffee**

Happy Cup Coffee is a Portland Ore., based social enterprise company that employs individuals with disabilities to assist in the roasting, packaging, and distribution of high-quality, ethically traded coffees. In addition to providing employment opportunities, Happy Cup Coffee Company will donate 100 percent of profits after taxes to programs assisting individuals with disabilities. For more information, visit [www.happycup.com](http://www.happycup.com).

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